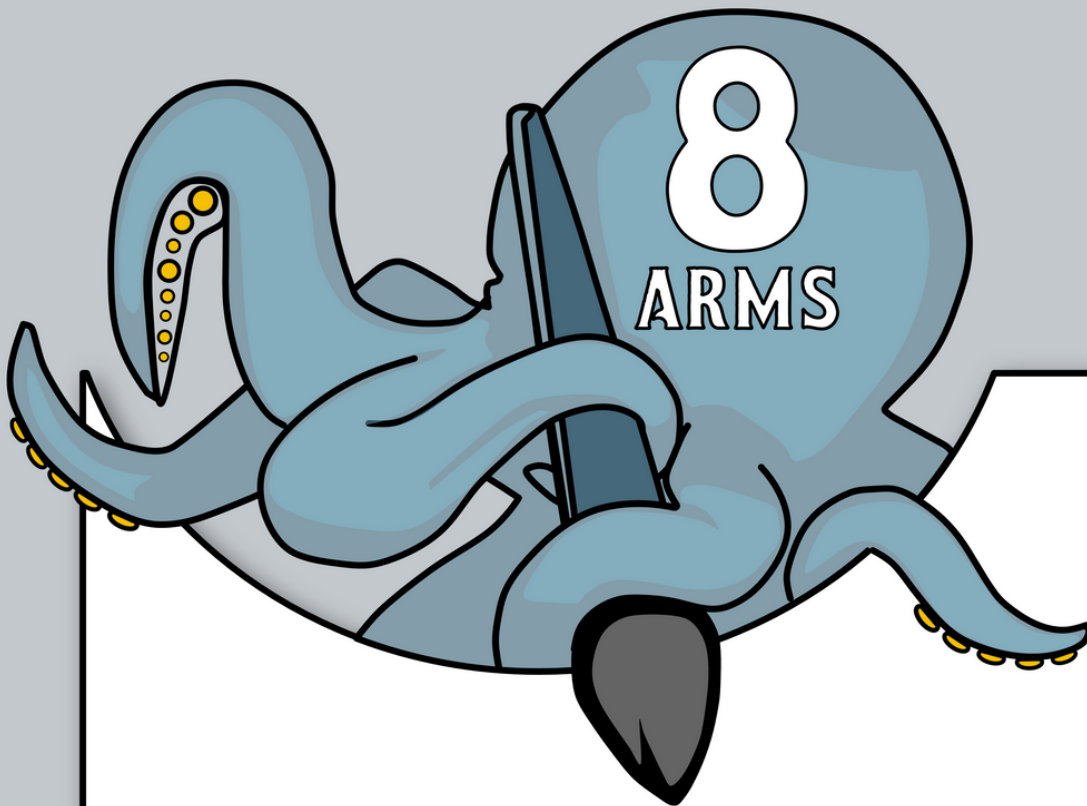


2021 Cheat Sheet to Size Your Social Media Graphics

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Instagram



Instagram Photo Square: 1080px x 1080px

Instagram Photo Portrait: 1080px x 1350px

Instagram Photo Landscape: 1080px x 608px

Instagram Video Square: 600px x 600px

Instagram Video Portrait: 600px x 750px

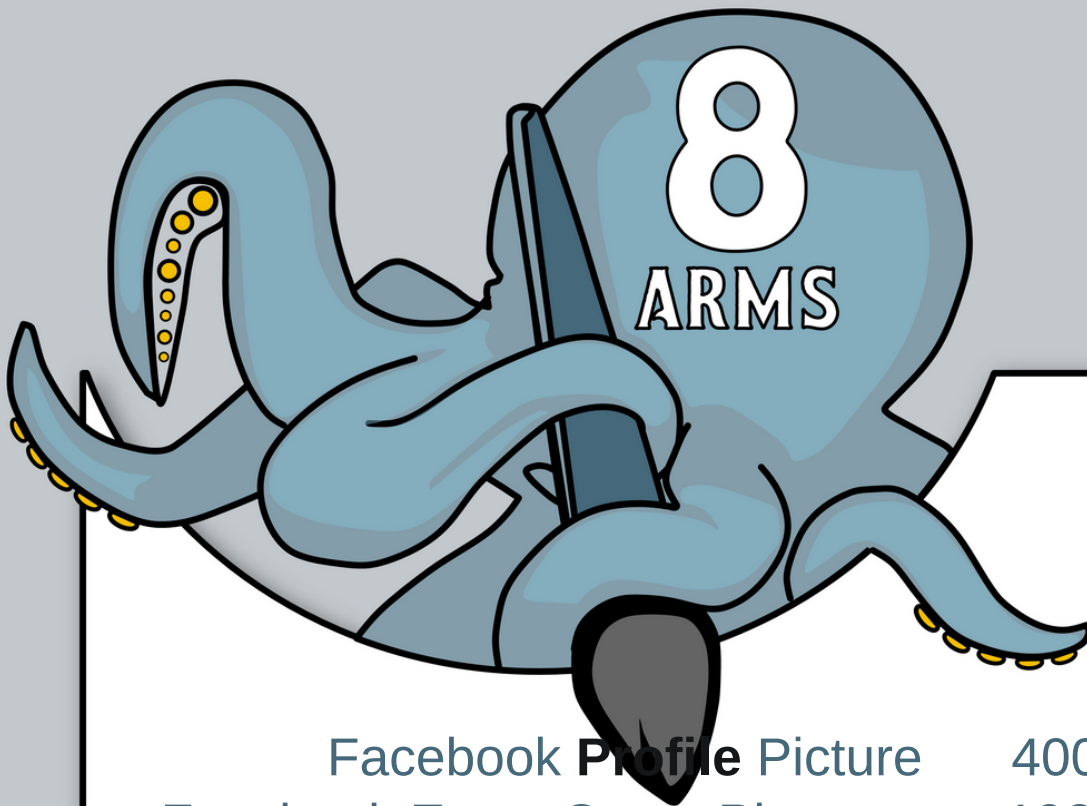
Instagram Video Landscape: 600px x 315px

Instagram Video Carousel: 600px x 600px

Instagram Stories Photo: 1080px x 1920px

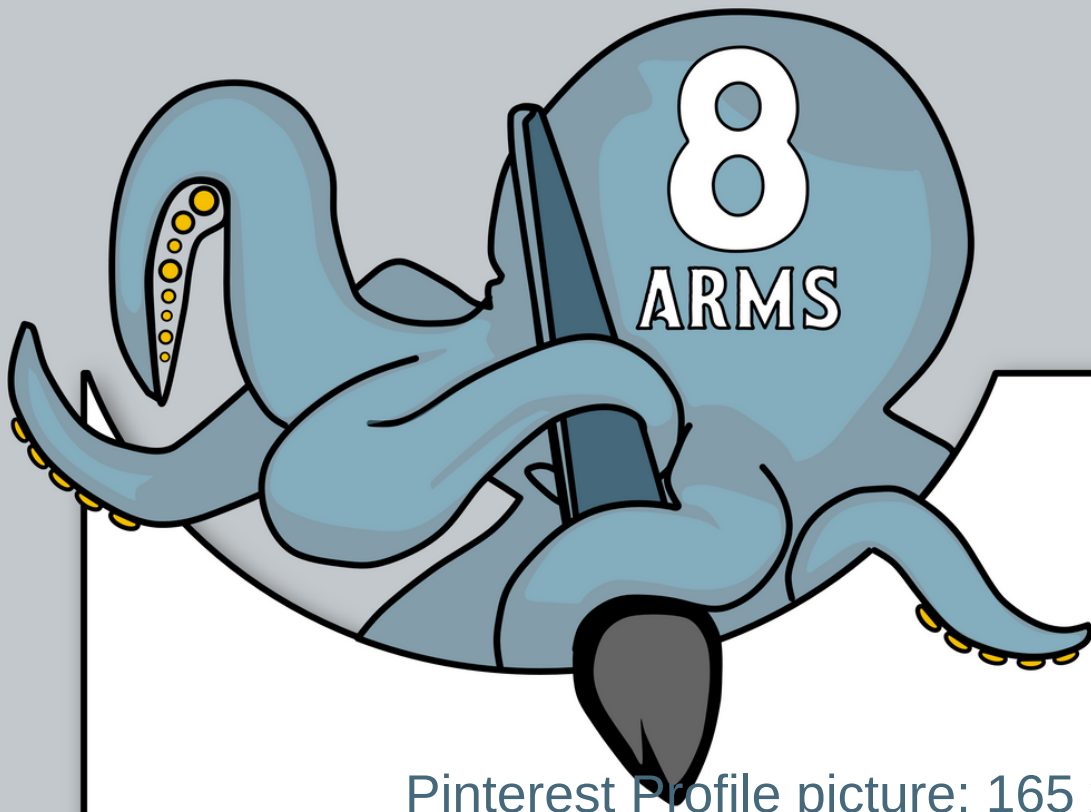
IGTV Cover Photo: 420px x 654px

Facebook



Facebook Profile Picture	400 x 400 px
Facebook Event Cover Photo	1920 x 1005 px
Facebook Group Cover Photo	1920 x 1005 px
Facebook Business Page Cover	1200 x 674 px
Facebook Profile Cover Photo	1125 x 633 px
Facebook Photo Post	1200 x 630 px
Facebook Video Post	1280 x 720 px
Facebook Stories	1080 x 1920 px
Facebook Ad (Carousel)	1080 x 1080 px
Facebook Ad (Single Image)	1200 x 628 px
Facebook Catalog Image	1080 x 1080

Pinterest



Pinterest Profile picture: 165 x 165

Pinterest Board Display image: 222 x 150

Pinterest Standard Pin size: Vertical images 1000 x 1500

Pinterest Video specs: square (1:1) or vertical (2:3, 9:16)

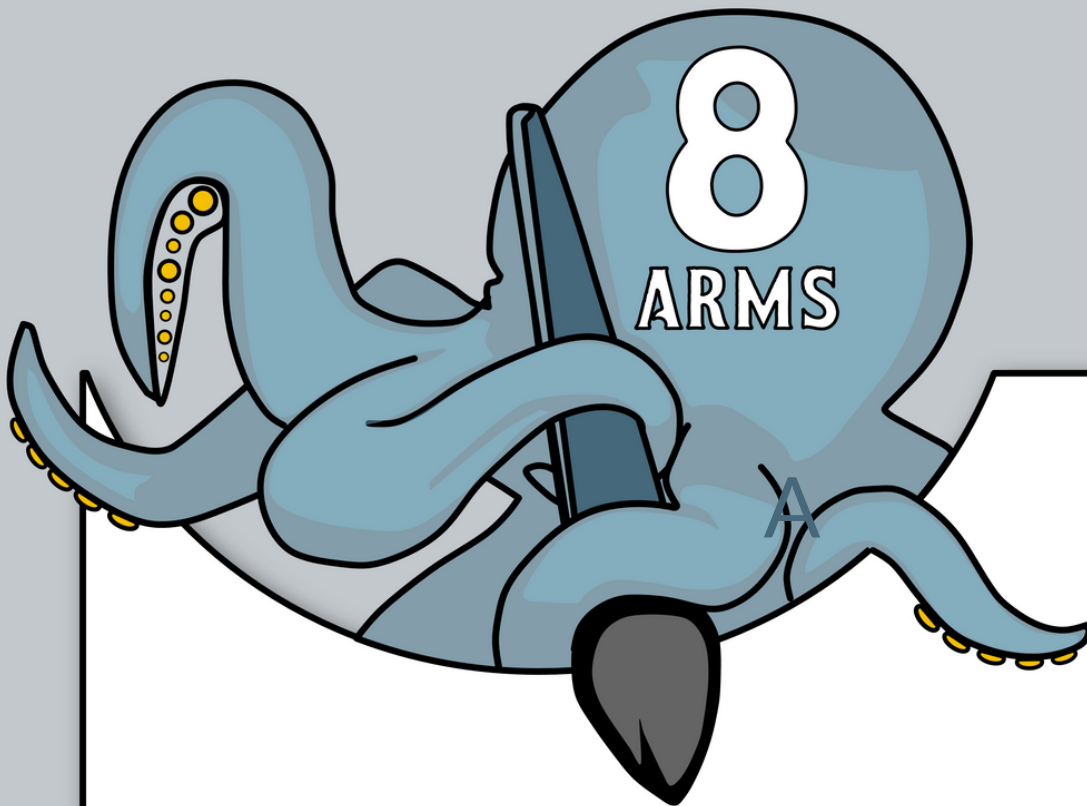
Pinterest Promoted Video: square (1:1) or widescreen
(16:9)

Pinterest Promoted carousels: 2-5 images per carousel,
aspect ratio: 1:1 or 2:3, 1000×1000 or 1000×1500

Pinterest Story Pins image size: 1080 x 1920

Pinterest Story Pins video length: 1-60 seconds

Twitter



Profile Photo: 400 x 400

Header Photo: 1500 x 500

Image from a Tweet with shared link: 1200 x 628

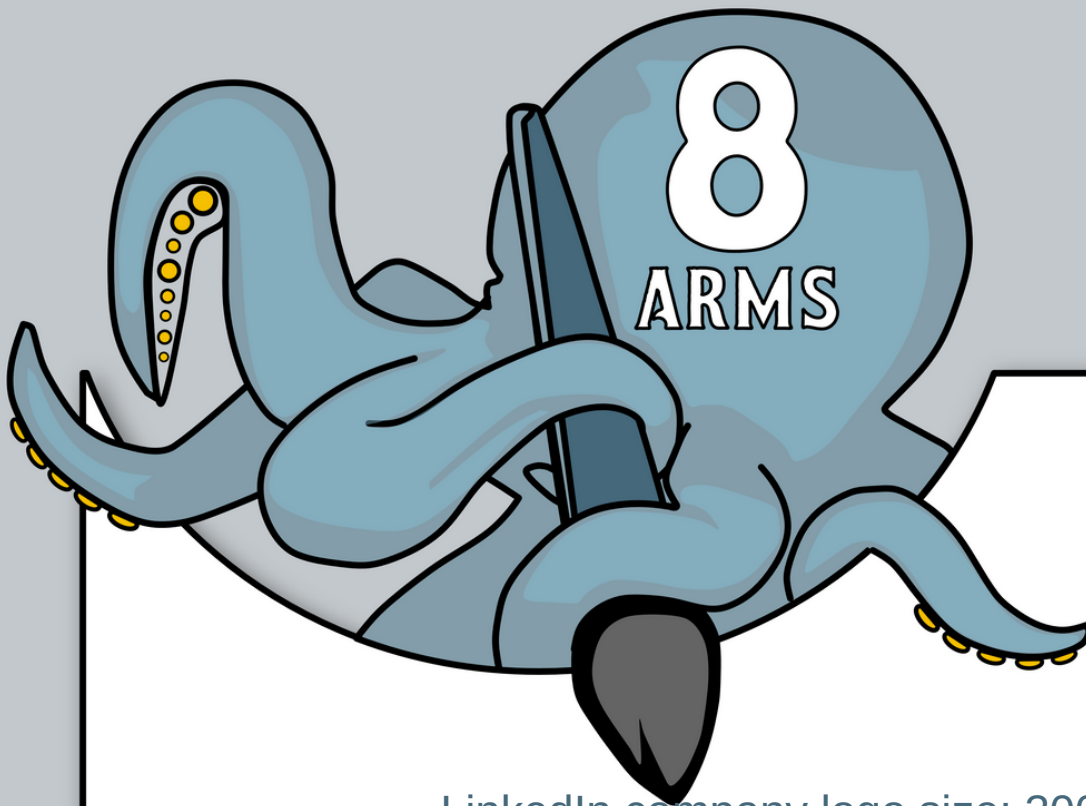
Tweet sharing a single image: 1200 x 675

Tweet sharing two images: 700 x 800 (per image)

Tweet sharing three images: "Left image: 700 x 800 pixels Right images: 1200 x 686 pixels"

Tweet sharing four images: 1200 x 600 pixels (per image)

LinkedIn



LinkedIn company logo size: 300 x 300

LinkedIn cover photo size: 1128 x 191

LinkedIn Dynamic Ads size: 100 x 100 (company logo)

LinkedIn Sponsored Content image size: 1200 x 627

LinkedIn Life tab main image size: 1128 x 376

LinkedIn Business Banner image: 646 x 220

LinkedIn image sizes for blog post link images: 1200 x 627

LinkedIn Stories image size: 1080 x 1920

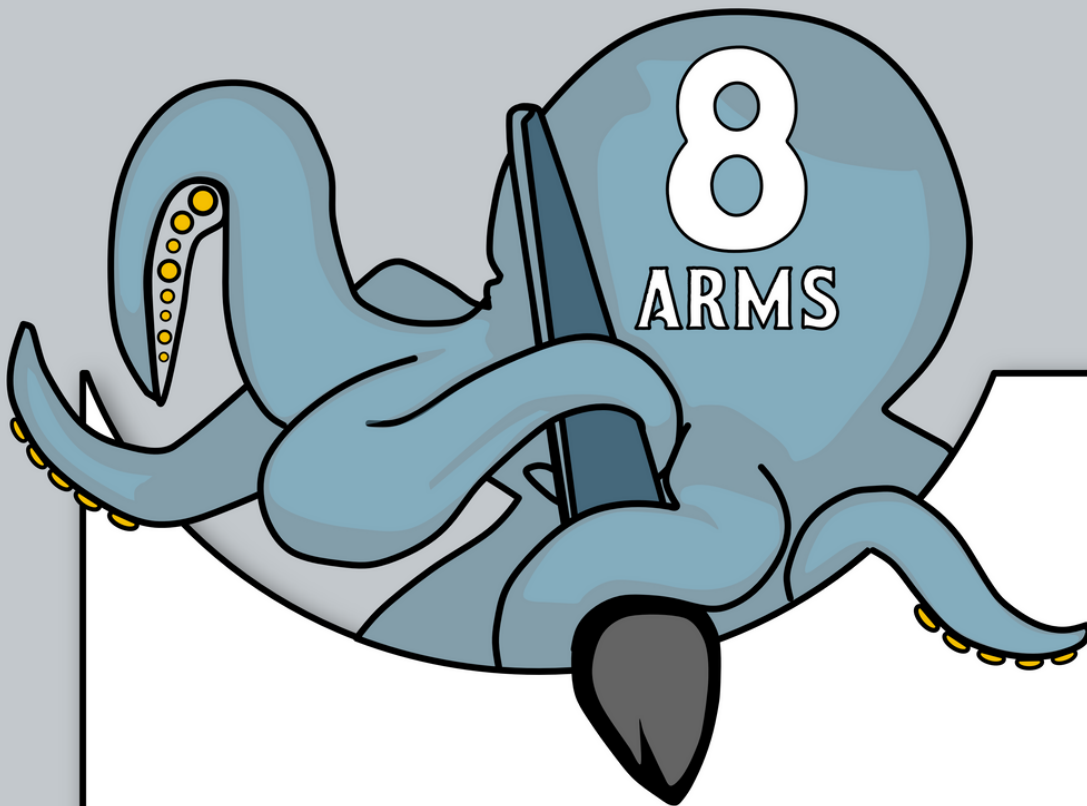
LinkedIn profile picture size: 400 x 400

LinkedIn background photo size: 1584 x 396

LinkedIn post image size: 1200 x 1200 (square) 1080 x 1350 (portrait)

LinkedIn link post size: 1200 x 627

Tik Tok



TikTok Video: 1080 x 1920, maximum 15 seconds recommended.

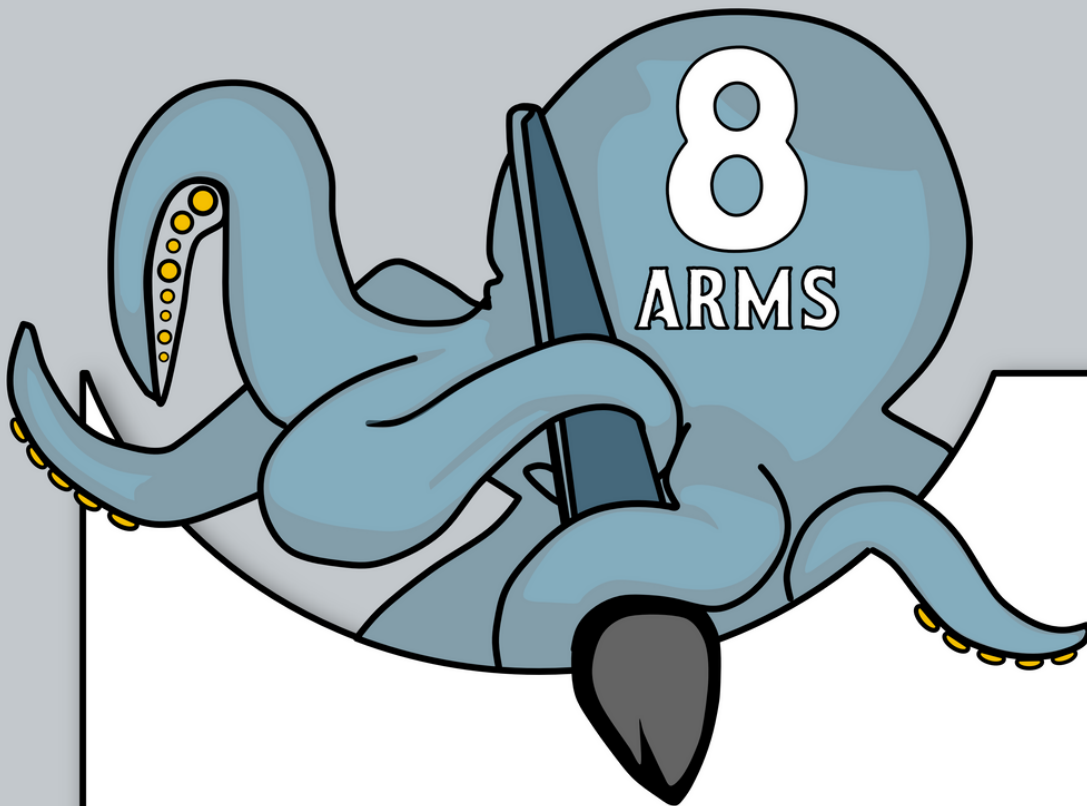
TikTok Profile photo: 200 x 200

TikTok in-feed video ad length: 9 to 15 seconds suggested, 5 to 60 seconds allowed

TikTok in-feed ad video aspect ratio: 9:16, 1:1, or 16:9.

TikTok in-feed ad display image size: 1:1 ratio

Google My Business



Google My Business Cover Photo Size: 1080 x 608 pixels
(min 480 x 270; max 2120 x 1192)
Minimum resolution: 250 px tall, 250 px wide.

Need Any Help With Your Social Media?

Our Creative Gurus Would Love to Work With You!

hello@8armsgroup.com

919-283-6858

www.facebook.com/8ArmsGroupMarketing

The logo for 8ArmsGroup.com features a thick, dark blue vertical bar that passes through the center of a stylized, multi-layered circular graphic. The graphic consists of several concentric rings of varying shades of blue and grey, with a row of yellow dots along the inner edge of the outermost ring. The text '8ArmsGroup.com' is written in a white, sans-serif font, curving around the central bar within the circular graphic.

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